DesignStar Benefits

- Produces a professional proposal complete with a customized cover, ARI and GAMA certificate and Ruud consumer literature in 15 minutes
- Differentiates Contractor sales presentations with Ruud Home Comfort Systems from competitors in the market
- Provides an easy method of demonstrating the benefits and savings of purchasing high-efficiency Ruud Ultra Series® Systems
- System Selection is made from the very latest ARI and GAMA data – no knowledge of Ruud equipment model numbers required
DesignStar – Getting Started

• What Does a DesignStar user need?
  – Purchased license
  – Valid e-mail address
  – A user name and password
  – Internet connection
  – Adobe Acrobat Reader
  – Printer
Step 1- Ruud DesignStar Login

IRL is
Http://ruud.virtualhvac.com

Forgot your password? Email request to EnergyD@EnergyD.com
Step 2 - Set Up Baseline Comparisons
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- Adjust Fuel Rates to local costs
- Select System Types and Cooling/Heating Efficiencies of System to be replaced
Step 3 - Set Local Weather

Select your city/area from the drop-down box – By making this selection, DesignStar automatically knows the number of cooling/heating load hours and average monthly temperatures for comparison calculations.
Step 4 – Use Details to Customize Your Proposal
Step 5 - Save As Default

After setting your baselines, weather, and proposal details, you may “Save as Default”. Until changed, these default settings will appear on each proposal.

You may set up multiple defaults for different comparison needs.
Step 6 - System Selection

You may now begin system selection.
Step 6 - System Selection

From the system pull-down, select the desired system type.

You may add accessory items and Protection Plus Extended Warranties.

System Selection Data is from the ARI & GAMA Data Base.
Step 6 - System Selection

- If you know model numbers or size and desired efficiency, you may enter to expedite your search
- As criteria is entered, DesignStar will narrow down your systems search
Step 6 - System Selection

2 ways to select system components

1. Click the “+” sign – units will automatically appear in the box above

2. Or, drag the unit photo to the box
Step 6 - System Selection

• After a selection has been made, it will appear in the box as shown.

• You may now add accessories or move on to the “Economics” link.
Step 7 - Economics

Input the specific numbers for your proposal in the 9 boxes.

As you enter the information, DesignStar will calculate system costs, monthly, and lifetime savings.
Step 8 - Print, Save, or Email Proposal

Net System Investment: $6900.00

Est. Lifetime Savings: $9578.23
Est. Lifetime CO2 Savings: 53728 lbs/co2

Year Total Savings
1 $500.99  8
2 $1262.08  16
3 $1989.28  24
4 $2789.19  33
5 $3669.10  41
6 $4637.00  49
7 $5701.69  57
8 $6872.85  66
9 $8161.12  74
10 $9578.23  82

Monthly Loan Payment: $69.63
First-Year ROI: 8.710%

System Comparison

Cumulative Savings
Step 8 - Print, Save, or Email Proposal

Select the desired option after Adobe Acrobat Reader opens.
Step 9 - LIST PROPOSALS

- You can view, review, and save all proposals for future reference
- The proposals will be listed by date/time created and name information listed on “Details” Section